



Customer Success Story

CENEGENICS



Industry: Non-Profit & Healthcare

Sector: Customer Training
& Channel Training



The Results

User Engagement

Litmos's learning paths make it easier for CeneGenics to bundle their course offerings together so learners can easily see the requirements necessary to complete their certifications.

Global Deployment

CeneGenics was able to deploy the Litmos LMS to all of its users and assign courses in just two weeks.

Improved Sales Effectiveness

CeneGenics's program manager is able to singlehandedly manage the eLearning part of their education program, eliminating the cost of third party support, leading to savings of approximately \$12,000 per year.

“Litmos is very user-friendly and simple to paste in content. We were able to deploy Litmos in just two weeks.”

Rea Espinoza
Program Manager

CeneGenics' AMMEF Uses Litmos to Create a Better Education Program

CeneGenics has pioneered the development of Age Management Medicine since 1997. The CeneGenics non-profit, Age Management Medicine Education Foundation (AMMEF), has a mission to provide evidence-based education in Age Management Medicine, develop best practice standards in the prevention of disease, and engage in ongoing research and affiliation expansion aimed at improving science and medicine. Hundreds of physicians worldwide have successfully completed their certification in Age Management Medicine.

The Challenge

The non-profit trains and certifies physicians in Age Management Medicine. Their program is designed to educate physicians in this growing field of medicine so they can offer their patients a higher quality of care and ensure their patients are at optimal levels, both mentally and physically, at any age. Rea Espinoza oversees the three-part educational program and recalls that prior to integrating Litmos, CeneGenics contracted with an offshore third party IT company to manage courses through a different learning medium. It was difficult to make changes or updates to the curriculum on-demand, taking one to two weeks for simple content changes to be implemented.

In order to create a better educational program and manage the constantly changing needs of the curriculum, AMMEF looked at various LMS options to satisfy the following criteria:

- Easy user interface for busy physicians to take trainings at their convenience.
- Accurate reporting functionality on login time and module completion.
- Post-course surveys to meet Accreditation Council for Continuing Medical Education (ACCME) requirements.

The Solution

AMMEF launched Litmos in March 2014 and after some simple re-formatting of the training content, the LMS was fully deployed in two weeks.