



**Litmos**  
by CallidusCloud

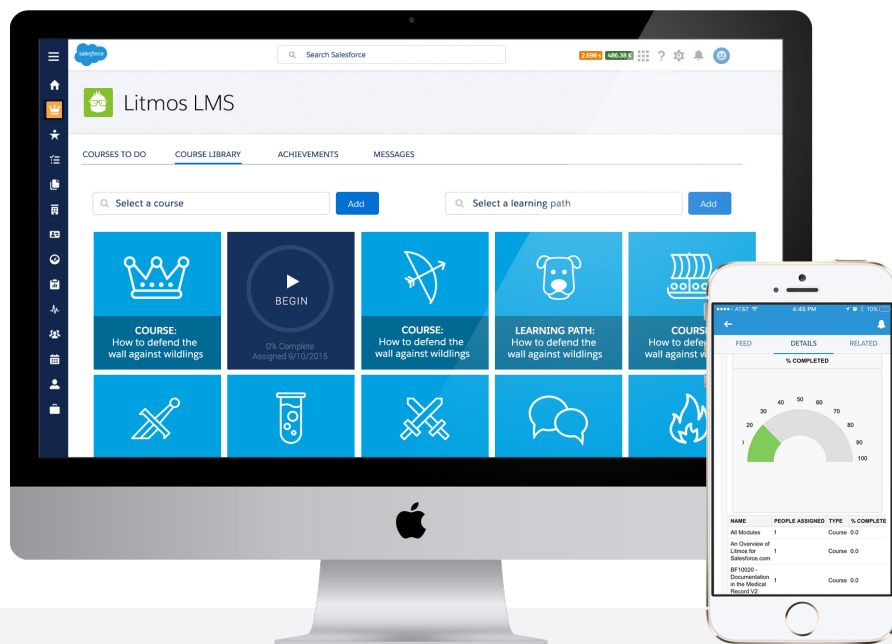


A CERTIFIED SALESFORCE APP

# Streamline Training for Employees, Customers, and Partners on Salesforce

Litmos LMS provides the most comprehensive and dynamic learning management integration for the Salesforce platform. The Litmos LMS package is a certified Salesforce connector that provides organizations with an unparalleled ability to **rapidly deploy, manage and track training for sales teams, service teams, marketing teams, customers and partners.**

This integration takes training administration and training analysis to the next level for the organization and its extended enterprise!



## Business Value



### Boost sales performance

with targeted trainings and correlate training data with sales performance



### Enable and empower the extended enterprise

with partner training and certifications



### Enhance customer service

and customer experiences with on-demand and instructor-led customer trainings



### Measure, analyze and correlate the impact of training

with insightful reports and dashboards

# Functional Features



Install Litmos for Salesforce and deploy training in the same day



Salesforce users and contacts can be automatically provisioned to Litmos for training



Litmos courses are embedded in Salesforce for sales, support, marketing, customers, and partners



Customer and partner training snapshots exist on Account and Contact pages



Users can access Litmos courses outside of Salesforce and training data will flow back to Salesforce reports and dashboards



The Litmos app provides preconfigured reports and dashboards in Salesforce

## Leading Companies Using Litmos + Salesforce



There is a lot you can actually do with [Litmos] that you wouldn't expect. We not only have our Litmos instance integrated for our team in SFDC, we actually used this app and (with some help from their professional services) integrated the Litmos LMS in our partner portal. Installation is a breeze.

**Brennan McAdams** | Senior Manager of Digital Marketing & Operations



Great LMS with a very intuitive user interface. Salesforce integration means there's one less website and login to keep track of for our internal and external Salesforce users. They can access training from the system they're already in. Since switching to Litmos about a year ago, our training completion rate has gone up significantly.

**Lance Suttle** | Training Coordinator



For more information about Litmos and Salesforce, visit

[www.litmos.com/salesforce](http://www.litmos.com/salesforce)