

# Litmos Learning Management System (LMS)

# The Changing Face of Corporate Learning and Development

No matter what your goals for learning are, whether growing sales, improving productivity, increasing engagement, reducing risk, or maintaining compliance, Litmos Learning Management System (LMS) by CallidusCloud helps you reach them. Litmos LMS is a cloud-based solution that unifies virtual, classroom, mobile, social and eCommerce capabilities in a single, secure, and scalable platform.

Litmos LMS empowers training departments, sales leaders, safety and compliance managers, and HR teams to collaborate, author, globally distribute, and track web-based training courses; you can also schedule and track instructor-led courses. Learners of all abilities and positions-employee, franchisee, partner, or customer-gain anywhere, anytime access to a library of self-paced courses within an intuitive user interface that's consistent across mobile devices. Litmos LMS provides an array of packaged integrations that allow businesses to painlessly connect their learning data and training programs to critical information systems and applications. Proven integrations reduce the strain on IT, increase user adoption, shorten time to value, and provide better opportunities for blended learning.

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## **Key Benefits:**



## REACH LEARNERS ANYTIME AND ANYWHERE

Allow learners to consume modular, self-paced training on demand and on the go from desktops and mobile devices. Support offline training via the mobile app.



## MAKE LEARNING ACCESSIBLE FOR EVERYONE

Offer a streamlined, intuitive interface that's accessible to people of all abilities. The system language changes with a touch of a button. Native integrations with popular apps embeds learning into tools your learners already use every day.



### STREAMLINE COURSE DEVELOPMENT

Empower educators, managers, and trainers to collaborate and quickly create quality instructor-led training programs and online courses. Easily assign tasks and leverage existing content.



#### **ENHANCE BRAND**

Create a consistent brand experience by customizing the look and feel of the user interface without coding, or deepen customization using HTML and JavaScript.



#### **IMPROVE VISIBILITY**

Evaluate your training success and build a bond with learners using precise feedback, real-time reporting, and automated alerts whenever students reach a milestone or finish a course.



#### **GROW REVENUE**

Leverage Litmos eCommerce or packaged integrations with other platforms to sell courses worldwide to customers, vendors, and partners.



#### **MAINTAIN COMPLIANCE**

Demonstrate compliance through real-time, out-of-the-box reports and dashboards, or build your own custom reports and deliver them through multiple channels.

## How Litmos LMS is Different



#### **Build and Deliver Quality Courses Quickly**

Litmos LMS makes creating and publishing professional courses easy. An advanced course builder with a simple user interface allows administrators to produce dynamic learning quickly by leveraging existing content, including a wide variety of digital media files and learning packages in SCORM, AICC, and Tin Can formats. Administrators can search, find and repurpose content from other Litmos LMS courses. Pre-built modules for assessments, surveys, information pages, checklists, and instructor-led courses help training teams round out courses and receive feedback, while the course preview feature ensures error-free content. Once courses are complete and published, learners can access them anytime and anywhere. A responsive user interface ensures courses look consistent, regardless of the device or browser. Learners can also download courses to the Litmos LMS mobile app and consume them on the go.



#### Organize, Manage and Track Training Easily

Everyone's learning needs are different, and Litmos LMS enables training teams to personalize training without adding administrative overhead. Organize training programs by groups, teams, departments, or individuals. Within the LMS, schedule and track live, instructor-led training sessions and track online course completion. It's simple to design and automatically issue certificates of completion for modules and courses, and automatically send messages and notifications based on course assignments, course completions, ILT registrations, quiz completions, and more. Out-of-the-box, real-time reports help track course completion and satisfaction, or create your own using the built-in report builder tool.



#### Maximize Learner Engagement and Retention

Users expect delightful and simple digital experiences. Litmos LMS delivers with a visually intuitive and interactive experience that is just as engaging on a smartphone as a desktop. Learners can easily search for and find courses, consume rich content at their own pace, take notes, offer immediate feedback, and learn while on the go, whether they are connected to a network or not. Discussion groups and social tools connect learners and facilitate collaboration and deeper learning, while certificates, badges, and leaderboards encourage the consumption of content.

After learners finish a course, Litmos LMS offers tools to enhance knowledge retention and reinforce key learning points. The Litmos Boost® app allows managers to easily schedule push notifications of important concepts to learners on any device, including wearables.



#### Shorten Time to Value

With Litmos LMS, you can start executing your training plan and achieving results immediately. The cloud-based platform deploys immediately and you can be up and running in weeks, not months. Proven, turnkey integrations with dozens of leading CRM, ERP, HR and content management systems deploy in minutes instead of days and reach learners in the applications they already use every day. Jumpstart learner adoption by leveraging Litmos Content, a rich library of prepackaged content that includes health and safety, HR and corporate compliance, healthcare compliance, information security, sales training, and more. With more than 700 titles, your organization is sure to find courses to help your employees work smarter and perform better. An emphasis on quality instructional design, content delivered by industry-leading subject matter experts, and a combination of video, animations, and interactive components all ensure learners retain more information.



# Leverage a Leader in Learning, Security, and Innovation

From small organizations to multinational enterprises, Litmos LMS is a world leader in corporate learning. With more than 30 million modules completed in 130 countries, Litmos LMS is the learning platform of choice for thousands of clients. Numerous security certifications, data encryption, high availability deployments, strict authentication and application security, and other features make Litmos LMS the leading choice for healthcare, finance, and other regulated industries. Agile development and product advances such as 360-degree videos and support for wearables make Litmos a leader in learning innovation.

# Grow Revenue by Extending Learning Beyond the Enterprise

With the fast pace of business today, it's not just employees that need training. Engage your global customers, partners, franchisees, vendors, and other external audiences by creating unique learning environments for each of them. Litmos LMS supports multiple languages, and eCommerce capabilities allow for different taxation plans and currencies. Turn training into a source of revenue by using the native Litmos eCommerce shopping cart or Paypal and Payment Express integrations to sell courses worldwide; leverage integrations to create a Shopify store to sell courses as products.

Perhaps your company wants to take training from a productivity and engagement tool into a profit center. Grow revenue, strengthen partnerships and your brand, and reduce costs with Litmos Training Ops, part of the Litmos platform. Litmos Training Ops makes it easy to automate, manage, and monetize the business of external training. Native integrations with popular customer service, ERP, and financial systems streamline course delivery, tracking, and billing.





Litmos LMS includes packaged integrations with software applications and information systems that decrease time to value and increase user adoption. Packaged integrations available include:

















**Salesforce** 

**ADP** 

Citrix

WebEx

Box.com

**Dropbox** 

Zendesk

**Gmail** 

Okta

**OneLogin** 

**Centrify** 

Ping

Shopify

**TribeHR** 

**Drupal** 

Wordpress

**Paypal** 

**Payment Express** 

**Google Analytics** 

LDAP

**Microsoft Active Directory** 

...and many more

#### **About Litmos**

Backed by CallidusCloud (NASDAQ: CALD), Litmos is the world's fastest growing enterprise learning solution. It unifies learning management, the extended enterprise, and prepackaged content in an innovative platform to meet any organization's internal and external training needs. Built to help learning organizations achieve success, Litmos is highly secure, focuses on the end user, and provides time to value three times faster than traditional learning solutions. Over four million users in more than 130 countries and 22 languages use Litmos to optimize their learning and development, improve performance, and monetize training.



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