

Industry: Manufacturing
Use Case: Service Training, Compliance Training, Employee Training

The Winson Group increases learner engagement & delivers **award-winning service training** with SAP Litmos

Helping Australian businesses to compete since 1968, Winson Group is driven by a genuine desire to challenge, innovate and progress. In the past 50 years, they have grown to become a truly national organisation with offices and manufacturing facilities across Australia. Since implementing SAP Litmos LMS, Winson Group has been able to enhance 'in the moment' training support for their sales and technical service workers.

Before using the LMS, onboarding had been a slow process; creating content and assigning and tracking learning was time-consuming. Now with SAP Litmos, Winson Group has reduced onboarding time by half – from six to three weeks – without any reduction in quality. Their L&D team love automating this process, which takes the pressure off their managers and system administrators.

As a group of three companies, Winson Group businesses are geographically dispersed across Australia, boasting six locations across the country. A significant portion of their workforce needs to travel to customer sites and spend a lot of their time in transit. The mobile learning capability gained through the LMS ensures all workers are up to date and receive time-critical training anywhere, when learners can fit it in.

The ability to push out learning to different locations and teams simultaneously has turbocharged training and accelerated growth, reflected in the 80% completion rate for compliance training in just three months. Previously, completion rates had taken three times as long.

By pairing the LMS with their accredited proprietary sales training, the organisation has increased learner engagement and simplified assessments required for this training. Additionally, Winson Group has calculated an ROI of 170 % p.a. since rolling out the learning program, based on cost savings in process efficiency, and a reduction in the need for external training. As a result, Winson Group is thrilled that SAP Litmos has helped them align recent workplace training trends to deliver learning outcomes that underpin their commercial and strategic goals.

“Since launching SAP Litmos, we’ve seen a sharp increase in several key eLearning benchmarks that we track, in particular **a 220% (yes, that’s 220%) increase in online learning uptake.**”

Nadia Golenkova
Learning & Organisational
Development Manager

Learn more at www.litmos.com

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