

Love your LMS

Learning is a classic love story because it changes lives. It enriches people's knowledge, skillsets, careers, job satisfaction, and company loyalty. Loving your LMS is a romance built to last with benefits that abound.

Happier Customers

Not only does training increase customer experience, engagement, and loyalty, it also reduces service calls, drives upsells, and provides an instant platform for marketing other products.



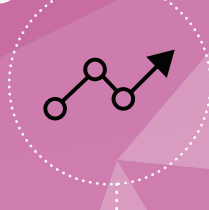
Engaged Employees

Training is now as compelling a factor to join an organization as salary and as valuable as healthcare or a 401(k). Continuous learning helps people perform better day-to-day and allows them to design a more satisfying long-term career path.



Empowered Extended Enterprise

By extending onboarding and ongoing training to your partners and contract workers, you ensure that everyone is clear on messaging and the brand promise, as well as up-to-speed on the latest product information.



Stellar Customer Experience

Companies need to sell more than just products. They need to sell an experience, which is now valued even over price and product quality as the key brand differentiator. Train your people to deliver on the CX promise every time.



Create training that shows you love your customers:



Make it the central source of truth.

You want your customers to come to you first to learn about your products. Make the experience so relevant and engaging that they'll skip the search engine and head straight to your portal for the latest and greatest.



Make it immediately useful.

Courses should be designed with the intention of deepening product adoption and usefulness. Before creating new content, ask yourself, "If I were a customer, why would I want to take this course?"



Make it easy and engaging.

Access to the portal should be seamless and accessible on any device. It must be easy to search and navigate, and content should be video-based, short, and interactive to keep interest and attention high.



Make it customer-driven.

Ask customers for input on what they want to learn! The portal should not only enable customer feedback, it should proactively request input, so that they can point out gaps that your team may not have identified internally.



Love your Content

Creating content likely doesn't make your heart go pitter-patter. The thought of this gruelling, time-consuming task may give you heart palpitations, but that is a very different thing! This is why you should look into SAP Litmos Training Content, which is all done for you. Plus, it's enjoyable, engaging (if not downright charming), and a best practice you could fall in love with very, very quickly!

Here's why you'll love it:



It's flexible and gives your workers options.

Research indicates that having access to flexible learning empowers employees to seek out self-development and to take control of their career progression.



It encourages goal-oriented learning in your workplace.

If your workers love your training content and have training experiences that help them reach professional goals, you'll likely see increased productivity and job satisfaction.



It's adaptive and can be gamified.

With adaptive learning, people are more likely to motivate themselves and form strategies to aid their own development, especially if they're working toward collecting badges and completing levels.



It's authentic and relatable.

Relying on principles such as using simple language, presenting relatable scenarios, and offering accessible functionality allows learners to engage without overcoming unnecessary barriers.

How to prove your love for partners with top-notch training:



Make it part of the partnership.

When you communicate to partners that training is ongoing and expected, they'll understand that it's not just about completing onboarding. Continual learning is part of the recipe for success for both parties.



Make it worth their time.

Evaluate the relevancy and newness of your training content. If it's not immediately useful or if it's out of date, get rid of it. When possible, make courses short and video-based for quick but valuable digestion of information.



Make it effortlessly accessible.

It's essential that the training is easily accessible anytime, anywhere, and on any device. The UI needs to be easy to navigate, and courses or learning paths need to be easy to find and follow.



Make it engaging (if not downright fun).

Let's not forget that partners are humans! They want to enjoy doing what they do, so consider things like gamification in your training. Get creative about ways to keep them coming back.

Love your Customers

Offering customer training is one of the clearest ways to show appreciation for your buyers. It's an act of love to help people get more value from what they bought. Lasting customer relationships aren't developed with a one-and-done attitude. No, like any relationship, the real magic happens when you invest in continuation and deeper understanding.

Love your Partners

We at SAP Litmos truly love our partners! And we enjoy the fortunate situation of having mutually beneficial relationships with them. But, if you're not enjoying this same loving bliss, and are concerned that they're not properly prepared to represent your brand with customers, here are some tips to utilize training to deepen your connection with your beloved channel.